Company or Organization Name: ____________________________ URL: ____________________________
Contact Name: __________________________________________ Title: __________________________
Address: __________________________________________________________________________
City: __________________ State/Province: __________________ Zip/Postal Code: ____________ Country: ________________
Phone: (_______)__________-_____________ Fax: (_______)__________-_____________ E-mail: ____________________________

**EXHIBIT SPACE RENTAL**

- We want to reserve exhibit space at the 2014 ESA Annual Meeting and Exposition.

All Exhibit Booths are 10' wide by 10' deep. All Tabletop displays should fit on a 6' table.

Indicate the type and quantity of exhibit spaces requested and the applicable amount due.

<table>
<thead>
<tr>
<th>Exhibit Space Type</th>
<th>Fee</th>
<th>Quantity</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Vendor Booth</td>
<td>$1,850*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Agency Booth</td>
<td>$1,150</td>
<td></td>
<td></td>
</tr>
<tr>
<td>501 (c) (3) Non-profit Organization Booth</td>
<td>$925</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tabletop</td>
<td>$565</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*FOR COMMERCIAL VENDORS ONLY: A discount of $100 per booth applies if more than one space is requested.

If sharing space, indicate Lead Exhibitor: __________________________ Sharing Exhibitor: __________________________

Indicate principal products or services on display.
- Environmental/Ecological Technology
- Publications/Scientific Texts
- Ecological Processes
- Ecological/Environmental Education
- Cause- or Issue-Related Activities
- Media
- Grant Programs
- Restoration Activities
- Other: __________________________

Exhibit Space Rental Fee Due: $ ____________

**SPONSORSHIP**

- We want to support the ESA 99th Annual Meeting and Exposition by sponsoring at the level indicated. Sponsorship benefits are outlined on page 6 of the *Prospectus of Opportunities*.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum — $10,000 and higher</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gold — $5,000–$9,999</td>
<td>$5,000</td>
</tr>
<tr>
<td>Silver — $2,000–$4,999</td>
<td>$2,000</td>
</tr>
<tr>
<td>Bronze — $500–$1,999</td>
<td>$500</td>
</tr>
</tbody>
</table>

Sponsorship Fee Due: $ ____________

**PRINT ADVERTISING**

- We want to place Print Advertising in the Official Meeting Program (OMP) and/or Program Supplement and Addendum (PSA) as indicated. Mechanical requirements for these appear on page 7 and copy submission deadlines appear on page 10 of the *Prospectus of Opportunities*.

<table>
<thead>
<tr>
<th>Type</th>
<th>Exhibitor Fee</th>
<th>Non-Exhibitor Fee</th>
<th>Place in OMP or PSA?</th>
<th>QTY</th>
<th>AMT DUE</th>
<th>Type</th>
<th>Exhibitor Fee</th>
<th>Non-Exhibitor Fee</th>
<th>Place in OMP or PSA?</th>
<th>QTY</th>
<th>AMT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program back cover</td>
<td>Color: $1,250</td>
<td>Color: $1,750</td>
<td>OMP</td>
<td></td>
<td></td>
<td>Full page</td>
<td>$625</td>
<td>$1,125</td>
<td>OMP</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>B&amp;W: $1,150</td>
<td>B&amp;W: $1,650</td>
<td>PSA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside front cover</td>
<td>Color: $1,050</td>
<td>Color: $1,550</td>
<td>OMP</td>
<td></td>
<td></td>
<td>Facing full pages</td>
<td>$600</td>
<td>$1,100 each</td>
<td>OMP</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>B&amp;W: $980</td>
<td>B&amp;W: $1,480</td>
<td>PSA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside back cover</td>
<td>Color: $925</td>
<td>Color: $1,425</td>
<td>OMP</td>
<td></td>
<td></td>
<td>Half page horizontal</td>
<td>$375</td>
<td>$875</td>
<td>OMP</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>B&amp;W: $865</td>
<td>B&amp;W: $1,365</td>
<td>PSA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tabbed section divider</td>
<td>$780</td>
<td>$1,280</td>
<td>OMP</td>
<td></td>
<td></td>
<td>Half page vertical</td>
<td>$375</td>
<td>$875</td>
<td>OMP</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>PSA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

We want to place a Job Announcement in the Program Supplement and Addendum as indicated. Mechanical requirements appear on page 8 and the copy submission deadline appears on page 10 of the *Prospectus of Opportunities*.

<table>
<thead>
<tr>
<th>Announcement Size</th>
<th>Fee</th>
<th>QTY</th>
<th>AMT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half page horizontal</td>
<td>$100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half page vertical</td>
<td>$100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quarter page</td>
<td>$50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Fee Due: $ ____________
VIRTUAL TRADE SHOW
❑ We would like to participate in the Virtual Trade Show. Indicate applicable category and when your listing and link should be posted on the ESA website.
❑ Post our link on the ESA 99th Annual Meeting & Exposition website **BEFORE** the 2014 meeting (starting on May 15 and ending on August 15, 2014).
❑ Post our link on the ESA 100th Annual Meeting & Exposition website **AFTER** the 2014 meeting (starting on August 1 and ending on November 1, 2014).

Virtual Trade Show Fee Due: $__________

DEMO AREA PRESENTATION
❑ We would like to reserve a time slot for a presentation in the Demo Area in the Exhibit Hall.
Please indicate your top choices for the time and day of your presentation. Enter a 1 to indicate your first choice, enter a 2 to indicate your second choice, and enter a 3 to indicate your third choice. Requests will be processed in the order received and an ESA staff person will contact you if none of your selections is available.

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday, August 11</th>
<th>Tuesday, August 12</th>
<th>Wednesday, August 13</th>
<th>Thursday, August 14</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 am – 11:30 am</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 am – noon</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon – 12:30 pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 pm – 1 pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

HANDOUTS
❑ We want to display handout materials on the non-staffed handout tables for a fee of $25 US Dollars per item to be displayed. A sample of each item to be displayed should be received by ESA no later than **THURSDAY, JULY 7, 2014**. Please include a detailed description below.

_______________________________________________________________________________________________________________
_______________________________________________________________________________________________________________

Total number of items to be displayed on Handout Tables: ______________  Handout Fee Due: $__________

PAYMENT
• A minimum deposit of 50% of the total due MUST ACCOMPANY this Application Form.
• ESA accepts payment by credit card (MasterCard and VISA only) or check (made payable in US Dollars to the Ecological Society of America).
• Full payment is due no later than **WEDNESDAY, JULY 3, 2014**. Exhibit space may not be set up or occupied before the balance due for the space(s) leased is paid.

Enter fee from each section of the Application Form and indicate the total, current payment amount, and balance due in the spaces provided.

<table>
<thead>
<tr>
<th>Participation Type</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space Rental</td>
<td></td>
</tr>
<tr>
<td>Sponsorship</td>
<td></td>
</tr>
<tr>
<td>Print Advertising: Print and Job Announcement</td>
<td></td>
</tr>
<tr>
<td>Virtual Trade Show</td>
<td></td>
</tr>
<tr>
<td>Demo Area Presentation</td>
<td>N/C</td>
</tr>
<tr>
<td>Handouts</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL FROM ALL SECTIONS**

**CURRENT PAYMENT AMOUNT**

**BALANCE DUE**

My signature below acknowledges that I understand this application becomes a contract when I submit it and it is accepted by ESA and that I am authorized to make this commitment. I further acknowledge that I have read and agree to abide by all rules, regulations, requirements, and conditions outlined in the contract and in the *Prospectus of Opportunities*.

MasterCard or Visa No.: ___________________________  EXP. Date: ___________  OR Check No.: ___________________________

Name as it appears on the card or check: ___________________________  Signature: ___________________________
If exhibiting, please provide a 50-word description of your display, products, and/or services for the Official Meeting Program no later than THURSDAY, MAY 8, 2014. (Description may be provided on a separate sheet and attached, or sent via email to tricia@esa.org or via fax to 202-833-8775. Due to strict production schedules, descriptions received after the May 8 deadline will not appear in the Official Meeting Program, and those exceeding the 50-word limit will be edited. If possible, descriptions received after the deadline will be printed in the Program Supplement and Addendum also distributed with on-site registration materials.

FOR ESA USE ONLY

DO NOT COMPLETE

FOR ESA USE ONLY

Date Form Rec’d: _______ Amt. Rec’d: $ _______ Paid By _______ Check or Credit Card _______ Bal Due$: _______

Initial by Staff: _______
In addition, any Exhibitor who fails to claim and/or occupy reserved space by 10:30 AM shall
pay 50% of the fee if notice is received between 20 and 60 days prior to the exposition opening;
25% of the fee if notice is received more than 60 days prior to the exposition opening; for such
a decision in writing. No space rental fee refund will be issued
CANCELLATION/DOWNSIZING
Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold
the Ecological Society of America, ExpoPlus, the Sacramento Convention Center (SCC), the
affiliates, officers, directors, agents, and employees and partners of each ("Indemnified Parties")
harmless against all claims, losses, and damages, including negligence, to persons or property,
governmental charges, or fines and attorney fees arising out of or caused by Exhibitor's
installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof.
In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance
covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain
business interruption, property damage, and comprehensive general liability insurance. Exhibitor
promises to obtain a certificate of insurance showing the indemnified parties as additionally
named insured during the period from August 10 through 15, 2014.
Exhibitor has read and agrees to abide by all requirements, restrictions, and obligations set forth
in the 2014 ESA Prospectus of Opportunities, the policies governing exhibitors at events of ESA,
those on this application form, and those which may be set forth in the future by ESA
in connection with the ESA 99th Annual Meeting and Exhibition. Exhibitor further acknowledges
that ESA reserves the right to reject, at its discretion, any application to exhibit.
INSURANCE
The insurance policies of ESA, the SCC, and ExpoPlus may not include coverage for individual
Exhibitors. Therefore, Exhibitors must carry their own public liability insurance to protect against
claims and/or losses through theft, fire, and other damage that may arise from operation of their
exhibits. In addition, each must name ESA as an additional insured for a minimum of $1M
Comprehensive General Liability and provide ESA with evidence of Workers' Compensation
Insurance prior to move in. Exhibitors are responsible for their own inventory and equipment.
Although the Exhibit Hall will be patrolled by security during non-exhibit hours, neither ESA, the
SCC, nor ExpoPlus guarantees protection for the Exhibitor against losses of any kind.
TERMINATION OF EXHIBITS
In the event that fires, strikes, picketing, embargo, injunction, acts of war or terrorism or
bio-terrorism, hurricanes, environmental disasters, civil unrest, acts of God, emergency declared
by any government agency, or by virtue of any ordinance or law of any municipal, state, or
federal government agency, or any other act beyond the control of ESA, or the SCC make the
Exhibit Hall unfit or unavailable for use, the exhibit contract may be terminated by ESA. Should
such an event occur at any time before Saturday, August 9, 2014, the Exhibitor waives any and
all damages and agrees that ESA may, after deducting all costs and expenses, discharge all
claims and demand, and refund to each Exhibitor a complete settlement of the
pro-rated amount of total net receipts received by ESA from all Exhibitors for exhibit space at
the meeting.
PAYMENT FOR SPACE
Exhibit space may not be set up or accepted before the balance due for the space is paid.
A maximum of two companies are permitted to share space and a full fee will be charged for any
shared space.
Each booth is 10' x 10' and includes an 8' high back drape and 3' high side drapes.
The cost of a booth for a commercial vendor is $1,850 US Dollars. A discount of $100 per booth
applies if more than one booth is requested.
The cost of a booth for a government agency is $1,150 US Dollars. There is no additional
discount for two or more booths for government agencies.
The cost booth for a 501 (c) (3) non-profit organization is $925 US Dollars. There is no additional
discount for two or more booths for non-profit organizations.
The cost of a tabletop exhibit space is $565 US Dollars. There is no discount for reserving two or
more tabletop spaces and no additional discounts apply for government agencies or non-profit
organizations.
CANCELLATION/DOWNSIZING
Any Exhibitor who decides to cancel or reduce the amount of space reserved must notify the
ESA Exhibits Coordinator of this decision in writing. No space rental fee refund will be issued
after space has been assigned unless the space can be reassigned. If the space is reassigned,
the Exhibitor forfeits a percentage of the rental fee determined by how much in advance of the
exposition opening notice is received:
• 25% of the fee if notice is received more than 60 days prior to the exposition opening;
• 50% of the fee if notice is received between 20 and 60 days prior to the exposition opening;
• 100% of the fee if notice is received within 20 days of the exposition opening.
In addition, any Exhibitor who fails to claim and/or occupy reserved space by 10:30 AM
on the exposition opening day may be reassigned without prior notification and all fees paid
will be forfeited.