

EXHIBIT SPACE RENTAL

Exhibit Halls C-D at the Baltimore Convention Center will house the booth and tabletop exhibits for participating commercial, government, and non-profit entities, as well as the ESA display, which will feature membership and program information, publications, and meeting merchandise. To promote a steady flow of attendees to the area throughout the day and to encourage attendees to visit all exhibitor booths and displays, ESA will employ the following strategies.

- 👉 Scientific posters – more than 200 each day – will be on view in the Exhibit Hall with poster boards interspersed among blocks of booths and tabletops to draw traffic to every part of the hall.
- 👉 During evening “Poster Pubs” held between 4:30 PM and 6:30 PM on each show day, time will be set aside exclusively for attending poster presentations and visiting exhibits and displays with NO scheduled competition from other scientific programs.
- 👉 Food and beverage service will be offered in the Exhibit Hall including reasonably priced lunch concessions at midday, complimentary coffee/tea breaks afternoons, and light refreshments (sponsorships available) and cash bars during evening “Poster Pubs” Monday through Thursday. Ample casual seating also will be available in the exhibits area to facilitate informal gatherings among attendees.
- 👉 Job Mart Boards, handout tables, and a blood drive station will be placed in the Exhibit Hall.

EXHIBIT SCHEDULE

Installation: Sunday, August 9, 2015, 10 AM to 5 PM; Monday, August 10, 2015, 7 AM to 9:30 AM

Show Dates: Monday, August 10, 2015, through Thursday, August 13, 2015, 11 AM to 1:30 PM and 4 PM to 6:30 PM daily

Dismantling: Thursday, August 13, 2015, 6:30 PM to 9:30 PM

The 100th ESA Annual Meeting will officially end Friday, August 14, 2015, at noon.

ESA expects each exhibit booth to be staffed during all show hours Monday, August 10 through Thursday, August 13. Early teardown of any Exhibitor's display without approval in advance from the ESA Exhibits Manager will jeopardize that company or organization's participation in future ESA meetings. Please note that while perimeter security will be provided in the exhibit area during the optional break hours, each exhibiting company or organization will be responsible at all times for its inventory and materials.

SPACE RENTAL FEES (IN US DOLLARS)

- 👉 **Commercial Vendor:** \$1,900 per 10' x 10' booth with a discount of \$100 per booth for any company renting two or more 10' x 10' booth spaces. This offer applies to commercial vendor rates only.
- 👉 **Government Agency:** \$1,200 per 10' x 10' booth. This category is for all federal, state, or local government agencies.
- 👉 **501 (c) (3) Non-profit Organization:** \$950 per 10' x 10' booth. (An IRS letter of exemption must accompany the required Application Form.)
- 👉 **Tabletop:** \$575 per 6' x 30" table sufficient for showcasing publications and journals. This rate applies regardless of vendor type (e.g., commercial, government, or non-profit).

NOTES

ESA will permit up to two companies to share a 10' x 10' booth space. However, in such cases, one company/organization must be identified as the LEAD EXHIBITOR and that company/organization will be responsible for providing complete contact information at the time of application for space and full payment of applicable fees by the payment deadline.

Tabletop display materials may not be placed on the floor behind or in front of the table or hung from side or back drape. Exhibiting companies and organizations requiring display space beyond the surface of a 6' x 30" tabletop may be required to upgrade to and pay associated fees for rental of a 10' x 10' booth space.

Payment in US Dollars may be made by check, by money order, or by credit card using either MasterCard or VISA only.