



**ESAUSSEE**  
LOUISVILLE 2019

Bridging Communities and  
Ecosystems: Inclusion as  
an Ecological Imperative

August 11 – 16  
Kentucky International  
Convention Center  
Louisville, KY

# Sponsor & Exhibitor

## PROSPECTUS

19.2

*In the spirit of collaboration, inclusion and cross disciplinary science, the Ecological Society of America's 104th Annual Meeting will be held in partnership with the United States Society for Ecological Economics.*

**esa**

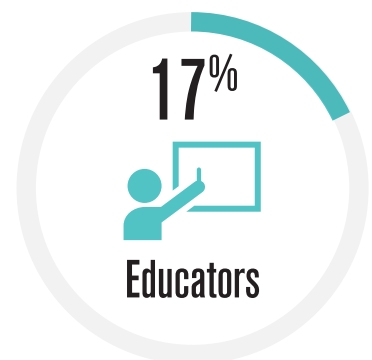
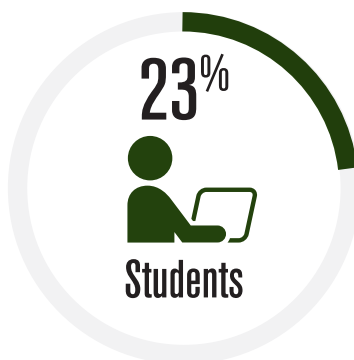
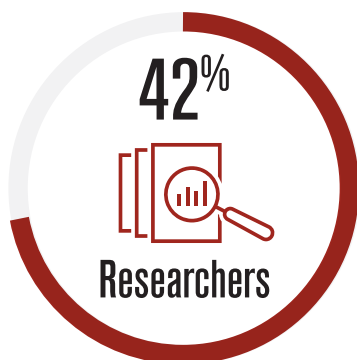




**Promote your products, services, technology, equipment and literature to a community of 3,000 plus scientists, researchers, educators, administrators and policymakers engaged in the science of ecology.**

The ESA and USSEE communities are transforming, bringing important new perspectives into the field. Inclusive approaches to ecology can build bridges between theory and practice, connect those working in disparate landscapes and sub-disciplines, and incorporate diverse perspectives. Such approaches support ecologists and the ecological community as a whole as they articulate socio-environmental connections, address widespread ecosystem change, take advantage of technological advancements that provide unprecedented access to data and new analytical techniques, and engage in interdisciplinary collaborations.

## WHO ATTENDS?





# SPONSOR OPPORTUNITIES

Receive the highest level of exposure and recognition for your organization by sponsoring!

## PLATINUM LEVEL \$10,000

- Sponsorship of one (1) General Session including a 2-minute speaking opportunity  
Opening General Session (Sun) • Scientific Plenary & Awards (Mon) • **gold!** Keynote (Mon) • Recent Advances (Wed)
- 10' x 20' Booth Space including two (2) 6 foot draped tables, four (4) chairs, ID sign and wastebasket
- Top-level acknowledgment with your logo on event signage and promotional materials
- Full Conference registration for four (4) staff (\$75 discount on additional registrations, limit two (2))
- Full Page Ad in the Program
- Pre-conference promotion with your logo on the joint meeting website with a hotlink to your website
- Four (4) Invitations to Invite Only Reception: Awards – Monday

## GOLD LEVEL \$5,000

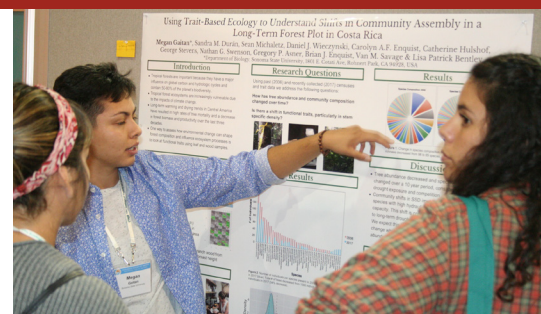
- 10' x 10' Booth Space including one (1) 6 foot draped table, two (2) chairs, ID sign and wastebasket
- Your logo on event signage, promotional materials and joint meeting website
- Full Conference registration for three (3) staff (\$75 discount on additional registrations, limit two (2))
- Half Page Ad in the Program
- Three (3) Invitations to Invite Only Reception: Awards – Monday

## SILVER LEVEL \$2,500

- 10' x 10' Booth Space including one (1) 6 foot draped table, two (2) chairs, ID sign and wastebasket
- Your logo on event signage, promotional materials and joint meeting website
- Full Conference registration for one (1) staff (\$75 discount on additional registrations, limit two (2))
- Half Page Ad in the Program
- One (1) Invitation to Invite Only Reception: Awards – Monday

## BRONZE LEVEL \$1,500

- Your logo on event signage, promotional materials and joint meeting website
- Full Conference registration for one (1) staff OR a Half-Page Ad in the Program
- One (1) Invitation to Invite Only Reception: Awards – Monday



# SPONSOR OPPORTUNITIES

## DIAMOND RECEPTION SPONSOR \$15,000

(Two Available)

- Select Opening (Sunday) or Closing (Thursday) Reception
- 10' x 10' Booth Space including one (1) 6 foot draped table, two (2) chairs, ID sign and wastebasket
- Acknowledgment with your logo on event signage and promotional materials
- Branded cocktail napkins for sponsored event
- Full Conference registration for two (2) staff (\$75 discount on additional registrations, limit two (2))
- Half Page Ad in the Program
- Pre-conference promotion with your logo on the joint meeting website with a hotlink to your website
- Two (2) Invitations to Invite Only Reception: Awards – Monday

## BREAK SPONSOR \$7,500 (Choose One – will be acknowledged on event signage)

- Morning Coffee Breaks outside General Session 7:30- 9:00am (Monday – Thursday)
- Beverage Breaks in the Exhibit Hall 11am or 1:30pm (Monday – Thursday)
- Latebreaking Poster Sessions Coffee – Friday 8:30 – 10:30am

## POSTER SESSION SPONSOR \$5,000 (One available each day Monday – Thursday)

- 4:30 – 6:30pm includes non-alcoholic beverages for the attendees and cash bar made available.
- Branded cocktail napkins for sponsored event and acknowledgment on event signage

**Don't see a Sponsorship that meets your needs? We can create a Custom Sponsorship. Contact us with your ideas.**



Conference  
Lanyards



Career Fair



Mobile App



Branded  
Chargers



Branded Hydration  
Stations



Session  
Recording

## ADVERTISING

- Full Page Inside Front Cover (Color) \$1,500
- Full Page Inside Back Cover (Color) \$1,400
- Tabbed Section Divider Program Ad (B&W) \$1,200
- Full Page Ad (B&W) \$1,000
- Half Page (Horizontal, B&W) \$600
- Mobile App Ad \$300





## EXHIBIT!

Monday through Thursday, 11am through 6:30pm share your products, services, technology, equipment and literature with 3,000 plus scientists, researchers, educators, administrators and policymakers engaged in the science of ecology and the ESA and USSEE communities!

### 10' X 10' BOOTH PRICING

- Commercial \$2,000
- Government \$1,250
- 501(c) 3 Non-Profit Organization \$1,000

#### Exhibit Booth Packages include:

- Back and sidewall pipe and drape, one (1) 6 foot draped table, two (2) chairs, ID sign and wastebasket per 10' x 10' space
- One (1) full complimentary registrations per 10'x10' booth (\$75 discount on additional registrations, limit two (2))
- Company listing and 50-word description in the conference program
- Post conference attendee list (Contact, Title, Org and Mailing Address)
- Mobile App listing

### TABLETOP PRICING

- \$650

#### Tabletop Packages include:

- One (1) 6 foot draped table, two (2) chairs, ID sign and wastebasket
- One (1) full complimentary registration per tabletop



# SPONSORS & EXHIBITORS 2018

AoB Plants  
Arctic Data Center  
British Ecological Society  
CABI/CSIRO  
Cambridge University Press  
CareerEcologia, LLC  
Center for Applied Isotopes Studies, The University of GA  
CID Bioscience  
Climate Science Legal Defense Fund  
Coastal Wetlands Planning, Protection, and  
Restoration Act  
DataCite  
DataONE  
Department of Entomology, Texas A&M University  
Earth Science Information Partners (ESIP)  
Elsevier  
Environmental Data Initiative  
FIU Institute of Water and Environment  
Florida International University, Earth and  
Environment Department  
ICT International Pty Ltd  
iDigBio  
Island Press  
LI-COR Biosciences  
Long-Term Ecological Research Network  
Mathematics & Science Education Doctoral Program,  
Middle Tennessee State University  
MDPI  
National Science Foundation  
NEON-Battelle

New Phytologist Trust  
Nordic Society Oikos  
ONSET  
Oxford University Press  
Philosophy, Theory and Practice in Biology  
PLOS (Public Library of Science)  
PP Systems  
Princeton University Press  
Reconyx Inc  
Royal Society Publishing  
SBI  
SERDP/ESTCP  
SimBio  
Sinauer Associates, Inc. Publishers  
Society for Conservation Biology  
Spectrum Technologies Inc.  
Springer Nature  
Union of Concerned Scientists  
University of California Press  
University of Chicago Press  
University of Wyoming and Sustainable Rangelands  
Roundtable/University of Wyoming Dept of  
Ecosystem Science & Management  
US Society for Ecological Economics  
USA National Phenology Network  
USDA Natural Resources Conservation Service  
Walton Family Foundation  
Wiley  
Women of the Cloud Forest  
Yale University Press

## MARK YOUR CaLENDAR!

**Ecological Society of America 105th Annual Meeting**  
Salt Lake City

August 2 – 7, 2020



# ESA/USSEE JOINT MEETING

## EXHIBITOR, SPONSOR AND ADVERTISER RULES & REGULATIONS

It is understood and agreed that the following Rules and Regulations are accepted as a contract between the Ecological Society of America (ESA)/USSEE and the exhibitor, sponsor or advertiser (Exhibitor) for the 2019 ESA/USSEE Joint Meeting located at the Kentucky International Convention Center (Center), Louisville, KY August 11-16, 2019.

**1. RESPONSIBILITY AGREEMENT:** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless ESA, USSEE, Expoplus, the Official Service Contractor (OSC) and the Center the affiliates, officers, directors, agents, and employees and partners of each (Indemnified Parties) against all claims, losses, and damages, including negligence, to persons or property, governmental charges, or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage, and comprehensive general liability insurance. Exhibitor agrees to provide to exhibits@esa.org by July 12, 2019, a Certificate of Insurance showing the indemnified parties as Additional Named Insured as it relates to the ESA/USSEE Joint Meeting providing coverage as described in Clause 3. Insurance. Exhibitor has read and agrees to abide by all requirements, restrictions, and obligations set forth herein and the policies governing exhibitors at events of ESA and those which may be set forth in the future by ESA in connection with the ESA/USSEE Joint Meeting. Exhibitor further acknowledges that ESA reserves the right to reject, at its discretion, any request to exhibit, sponsor or advertise.

**2. DISCLAIMER:** ESA and USSEE neither warrants nor endorses any of the products promoted or advertised. Exhibitor shall indemnify and hold ESA and USSEE harmless for any and all costs, including reasonable attorney fees, associated with the defense of any claim based upon an exhibitor, sponsor or advertiser product.

**3. INSURANCE:** The insurance policies of ESA and USSEE, the Center, and OSC may not include coverage for individual Exhibitors. Therefore, Exhibitors must carry their own public liability insurance to protect against claims and/or losses through theft, fire, and other damage that may arise from operation of their exhibits. In addition, each must name ESA AND USSEE as an Additional Insured for a minimum of \$1M Comprehensive General Liability and provide ESA/USSEE with evidence of Workers' Compensation Insurance to exhibits@esa.org. Exhibitors are responsible for their own inventory and equipment. Although the Exhibit Hall will be patrolled by security during non-exhibit hours, neither ESA/USSEE, the Center, nor OSC guarantees protection for the Exhibitor against losses of any kind.

**4. TERMINATION OF EXHIBITS:** In the event that fires, strikes, picketing, embargo, injunction, acts of war or terrorism or bio-terrorism, hurricanes, environmental disasters, civil unrest, acts of God, emergency declared by any government agency, or by virtue of any ordinance or law of any municipal, state, or federal government agency, or any other act beyond the control of ESA/USSEE or the Center make the Exhibit Hall unfit or unavailable for use, the exhibit contract may be terminated by ESA/USSEE. Should such an event occur at any time before Saturday, August 10, 2019, the Exhibitor waives any and all damages and agrees that ESA/USSEE may, after deducting all costs and expenses, discharge all claims and demand, and refund to each Exhibitor a complete settlement of the pro-rated amount of total net receipts received by ESA/USSEE from all Exhibitors for exhibit space at the meeting.

**5. PAYMENT FOR SPACE:** A minimum of 50% deposit is required upon contract signature. Payments by check must be received within 30 days. Balance due must be received within 60 days of contract signature or Sunday, August 11, 2019, the earlier. Exhibit space may not be set up or accepted before the balance due for the space is paid in full. A maximum of two companies are permitted to share space and a full fee will be charged for any shared space. Each booth is 10' x 10' and includes an 8' high back drape and 3' high side drapes. The cost of a booth for a commercial vendor is \$2,000 US dollars. The cost of a booth for a government agency is \$1,250 US dollars. The cost of a booth for a 501(c)(3) non-profit organization is \$1,000 US dollars. The cost of a tabletop exhibit space is \$650 US dollars.

**6. CANCELLATION/DOWNSIZING:** Any Exhibitor who cancels or reduces the amount of space reserved must notify the ESA/USSEE Exhibit Manager in writing to exhibits@esa.org. No space rental fee refund will be issued unless the space is resold. If the space is resold, the Exhibitor receives refunds as follows:

- 50% of the fee will be returned if cancellation notice is received 60 days in advance of the show opening, on or before June 12, 2019.
- There will be no refund if notice of cancellation is received after June 12, 2019.

In addition, any Exhibitor who fails to claim and/or occupy reserved space by 10:30 AM, Monday, August 12, 2019 the exposition opening day, may be reassigned without prior notification and all fees paid will be forfeited.

**7. SHIPPING INSTRUCTIONS:** All freight charges must be PRE-PAID by the Exhibitor. All shipments must be directed to the OSC. The OSC will maintain staff in the Exhibit Hall at all times during installation, show, and dismantling hours. Warehousing will be available and may be arranged through OSC as specified in the service kit to be provided. Exhibitors requiring extra time to set up or dismantle their displays should advise the OSC as soon as possible. All information regarding your shipment should be forwarded to the OSC Customer Service

## EXHIBITOR, SPONSOR AND ADVERTISER RULES & REGULATIONS, *continued*

Representative. Exhibitors should consider consolidating their shipments to avoid paying the higher minimum charge on each of several shipments.

**8. GENERAL CONDUCT OF EXHIBITS:** ESA/USSEE expects exhibiting companies and organizations to adhere to the "Revised 2014 Guidelines for Display Rules and Regulations" as set forth by the International Association of Exhibitions and Events (IAEE).

- a) To assure responsiveness of the ESA/USSEE Joint Meeting to the mutual interests of registrants, it is necessary that exhibits be confined to those of an educational nature and to those featuring instruments, products, and services for use in science teaching or research, books, or other publications relevant to the disciplinary interests of participants.
- b) Except in the case of application for a combined book stall, an Exhibitor may not share or sublease any part of their assigned space.
- c) No Exhibitor may show goods other than those manufactured or dealt in by the Exhibitor in the regular course of business.
- d) Soliciting business, holding meetings to generate new business, and advertising are strictly prohibited EXCEPT by exhibiting companies and organizations.
- e) All displays, demonstrations, interviews, or other activities must be confined to the limits of the contracted space, not to obstruct the general view or hide other exhibits. Side rails and counters may not exceed 3' in height. Back walls may not exceed 8' in height and may not extend or curve into an adjacent space.
- f) No audiovisual device or sound system shall be operated in a manner that disturbs or interferes with other Exhibitors or their patrons.
- g) Each Exhibitor is encouraged to display in the most professional and attractive manner possible. In addition, the Exhibitor shall be responsible for assuring that any exposed unfinished portion of the exhibit is covered to the satisfaction of ESA/USSEE at the Exhibitor's expense.
- h) All decorative exhibit materials must conform to fire regulations and electrical codes of the Center. Aisles and exits must be kept clear at all times. Standard fire regulations governing public buildings will be strictly enforced.
- i) Exhibitors are reminded that the Americans with Disabilities Act ensures equal access to all participants. Individual Exhibitors are responsible for making their space fully accessible and complying with all applicable laws and regulations pursuant to the Americans with Disabilities Act (Public Law 101-336).
- j) Exhibitors shall not mar or deface the Exhibit Hall in any manner and shall not paste, tape, tack, nail, screw, or otherwise attach materials to columns, walls, floors, or any other parts of the building.
- k) Exhibitors are not prohibited from selling, taking orders, or soliciting sign ups or signatures. However, each Exhibitor is responsible for complying with state and local tax regulations.
- l) All demonstrations and displays, distribution of literature, samples, and other advertising materials must be confined to the Exhibitor's own space.
- m) Lotteries, raffles, or games of chance are strictly prohibited. Exhibitors may collect business cards, hold drawings, and offer small tokens to those visiting their spaces.
- n) Live animals may not be displayed unless they are an integral part of the product or service offered. In such cases, animals must be appropriately tethered, caged, or controlled at all times while at the Center.
- o) Use of live plants is not prohibited as long as there are no noxious or harmful fumes or by-products in the display. We also ask exhibiting companies and organizations to be mindful of environmental responsibility to protect against unintended distribution of materials that could prove invasive when transported to the far-reaching areas where delegates live and work.
- p) X-Ray and similar equipment may be exhibited but not operated.
- q) This is a completely non-smoking function. Smoking will only be permitted in specifically designated areas outside the Center.
- r) Exhibitors are encouraged to arrange to recycle or reuse their crates, boxes, displays, and packing and display materials in keeping with sound ecological principles.
- s) Exhibitors serving food and/or beverages from their booths must order these through the ESA Meetings Manager and use official convention center catering services.
- t) People under the age of 16 will not be allowed in the Exhibit Hall during installation and dismantling. During show hours, anyone under the age of 16 must be supervised by an adult at all times.
- u) ESA/USSEE assumes no responsibility for acts or omissions by the OSC, the Center, or the City of Louisville, or any shipping company or any outside contractor.

**9. EARLY DISMANTLING OF BOOTHS** Exhibit displays shall remain set-up until 6:30pm on Thursday, August 15, 2019, or the final time determined as Exhibitor Move-Out. Early dismantling of booths may result in the loss of exhibitor privileges and or future participation in ESA/USSEE Meetings or other penalties.