Extreme events, ecosystem resilience and human well-being
Meet and network with over 3,000 ecological scientists, researchers, educators, administrators and policymakers from around the world at ESA’s 103rd Annual Meeting in New Orleans, LA. Showcase your latest products, services, technology, innovative equipment and literature to ESA attendees and to others who visit the ESA website!

**ESA offers many ways to reach your audience!**

- Exhibiting
- Sponsorships
- Advertising: Print and electronic options
- Virtual Trade Show

**What products and services are attendees looking for?**

- Environmental/Ecological Technology
- Publications/Scientific Texts
- Ecological Equipment and Instrumentation
- Technological Software Programs
- Ecological Processes
- Ecological/Environmental Education
- Cause- or Issue-Related Activities
- Study Abroad Programs
- Media
- Grant Programs
- Restoration Activities
Exhibit Information

Exhibit Hall E at the New Orleans Ernest N. Morial Convention Center will be the home for ESA’s exhibit booths. Here is how ESA will drive traffic to the hall:

- Unopposed Exhibit hours daily from 4:30 pm to 6:30 pm! “Poster Pubs”: draws ESA attendees to the Exhibit Hall every show day with light refreshments and cash bar. This is exclusive time for attendees to visit exhibits and displays with NO scheduled competition from other scientific programs.
- ESA will offer ample casual seating to facilitate informal gatherings among attendees.
- Exhibitors may offer hosted food and/or beverages from their booths.*
  *If your company or organization wishes to host a catered event, either at your display or outside the exhibit hall, please click here.

Benefits of Exhibiting

Complimentary meeting registration for your exhibit staff allowing each to attend the scientific program included in basic meeting registration.
- Two registrations per 10’ x 10’ booth
- One registration per tabletop space

Complimentary booth package helps minimize your onsite costs!
- Each 10’ x 10’ booth space rental comes with complimentary:
  - One 6’ x 30” skirted table, two chairs, one wastebasket, booth identification sign, 8’ high drape and 3’ high side drape. (A $200 value if purchased separately.)
- Each tabletop space rental comes with complimentary:
  - One 6’ x 30” skirted table, one chair, one wastebasket, booth identification sign, 8’ high drape and 3’ high side drape. (A $150 value if purchased separately.)

- Attendee list: Exhibitors will be sent a list of attendees after the show.
- Exhibiting company 50 word description and listing in the Official Meeting Program.
- Exhibiting company listing and link to your company’s website on the ESA website and mobile app.
- Advertising on the app is an opportunity exclusive to exhibiting companies/organizations.
Exhibit Schedule

2018 EXHIBIT DATES & HOURS
Monday, August 6 ..................... 11:00 am – 6:30 pm
Tuesday, August 7 ..................... 11:00 am – 6:30 pm
Wednesday, August 8 .................. 11:00 am – 6:30 pm
Thursday, August 9 .................... 11:00 am – 6:30 pm

EXHIBIT INSTALLATION DATES
Sunday, August 5 ...................... 10:00 am – 5:00 pm
Monday, August 6 ..................... 7:00 am – 9:30 am

EXHIBIT DISMANTLE DATE
Thursday, August 9 .................... 6:30 pm – 9:30 pm

The 103rd ESA Annual Meeting
officially ends Friday, August 10 at Noon.

ESA expects each exhibit booth to be staffed during all show hours. Early teardown of any Exhibitor’s display without approval in advance from the ESA Exhibits Manager, will jeopardize that company's/organization’s participation and/or space assignment at future ESA meetings. Please note that while security will be provided in the exhibit area during closed hours, each exhibitor will be responsible for its own inventory and materials at all times.

Space Rental Fees (in US Dollars)

- **Commercial Vendors:**
  $1,900 per 10’ x 10’ booth with a discount of $100 per booth for any company renting two or more 10’ x 10’ booth spaces. This offer applies to commercial vendor rates only.

- **Government Agency:**
  $1,200 per 10’ x 10’ booth. This category is for all federal, state or local government agencies.

- **501 (c) (3) Non-profit Organization:**
  $950 per 10’ x 10’ booth. An IRS letter of exemption must accompany the required Application Form.

- **Tabletop:**
  $575 per 6’ x 30” table sufficient for showcasing publications and journals. This rate applies regardless of vendor type (e.g., commercial, government or non-profit).

Booth Space Selection

Exhibit space will be assigned in the order in which requests are received. Refer to the current floorplan on the ESA website to select your space. Please note that your signature on the Application Form indicates you have reviewed and agree to policies regarding participation that appear under “Rules and Regulations” on the Application form.

Notes

ESA will permit up to two companies to share a 10’ x 10’ booth space. One company/organization must be identified as the LEAD EXHIBITOR and that company/organization will be responsible for providing complete contact information at the time of application for space and full payment of applicable fees by the payment deadline.

Tabletop display materials may not be placed on the floor beside the table or hung from the side or back drape. Exhibiting companies and organizations requiring display space beyond the surface of a 6’ x 30” tabletop may be required to upgrade to and pay the associated fees for the rental of a 10’ x 10’ booth space.

Payment may be made by check, money order or credit card (MasterCard, AMEX or VISA only.)
ENHANCE YOUR VISIBILITY BY BECOMING A SPONSOR!

ESA offers packages to provide you maximum exposure for your company/organization. ESA welcomes your support and is open to working with you to customize a sponsorship package to suit your goals while fitting within your budget.

Please contact ESA at 202-833-8773 or at exhibits@esa.org, for additional information.

Sponsorship Opportunities

PLATINUM SPONSORSHIP – $10,000
- Two Complimentary 10’ x 10’ Booth Spaces, including complimentary registration for four staff
- Tabbed Section Divider Program Ad
- Four Invitations to the Fund for the Future Reception and the Awards Reception
- Complimentary Virtual Trade Show Link
- Special Signage with Logo
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

GOLD SPONSORSHIP – $5,000
- Complimentary 10’ x 10’ Booth Space, including complimentary registration for two staff
- Full Page Program Ad
- Two Invitations to the Fund for the Future Reception and the Awards Reception
- Special Signage with Logo
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

SILVER SPONSORSHIP – $2,000
- Complimentary Tabletop Rental or $500 discount on 10’ x 10’ Booth Space
- Half-Page Horizontal or Vertical Program Ad
- Special Signage with Logo
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

BRONZE SPONSORSHIP – $500
- Special Signage
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting
Advertising Opportunities

PRINT ADVERTISING

Your chance to reach **ALL ESA attendees**—advertise in the ESA Official Meeting Program and Program Addendum! ESA attendees refer to these valuable resources during the conference and AFTER the conference—throughout the year.

- Official Meeting Program page size is 8.375” x 10.875”
- Artwork for cover ads may be up to four colors
- All other ads must be black and white
- All types of ads except full facing pages must be non-bleed

Mechanical Requirements for Program and Program Addendum Advertising

<table>
<thead>
<tr>
<th>TYPE</th>
<th>SIZE</th>
<th>EXHIBITOR FEES</th>
<th>NON-EXHIBITOR FEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover with bleed</td>
<td>8.375” w, 10.875” h plus .125” bleed</td>
<td>Color: $1,300</td>
<td>B&amp;W: $1,200</td>
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<tr>
<td></td>
<td></td>
<td>Color: $1,825</td>
<td>B&amp;W: $1,725</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>7.625” w, 10” h</td>
<td>Color: $1,100</td>
<td>B&amp;W: $1,025</td>
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<tr>
<td></td>
<td></td>
<td>Color: $1,625</td>
<td>B&amp;W: $1,550</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>7.625” w, 10” h</td>
<td>Color: $950</td>
<td>B&amp;W: $900</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Color: $1,475</td>
<td>B&amp;W: $1,425</td>
</tr>
<tr>
<td>Tabbed section divider</td>
<td>7.625” w, 10” h</td>
<td>$800</td>
<td>$1,325</td>
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<tr>
<td>Full page</td>
<td>7.625” w, 10” h</td>
<td>$650</td>
<td>$1,150</td>
</tr>
<tr>
<td>Facing full pages</td>
<td>7.625” w, 10” h</td>
<td>$625 each</td>
<td>$1,125 each</td>
</tr>
<tr>
<td>Half page horizontal</td>
<td>7.625” w, 5” h</td>
<td>$400</td>
<td>$900</td>
</tr>
<tr>
<td>Half page vertical</td>
<td>3.75” w, 10” h</td>
<td>$400</td>
<td>$900</td>
</tr>
<tr>
<td>App ad</td>
<td>Call for specs</td>
<td>$300</td>
<td>Only available to exhibitors</td>
</tr>
</tbody>
</table>

All fees are quoted in US Dollars. Please indicate which type of ad you want on the Application Form. 

**NOTE:** All copy should be produced in electronic format, preferably as a high-resolution, print-quality, PDF or JPG file and submitted as an email attachment to exhibits@esa.org.

APP ADVERTISING

Extend your reach and increase your visibility by advertising on the ESA app!

If you are interested in sponsoring the app or advertising on the app, please contact ESA, 202-833-8773 or exhibits@esa.org. Information will be available soon.

VIRTUAL TRADE SHOW

Build the momentum! Continue the buzz during and after the show!

Feature your company/organization’s logo, a 50-word description of products/services offered and a web link to your website. Your listing will actually be “alive” on our website AFTER the show via our “Past Meetings” tab.

HANDOUTS

For a nominal $25 fee per item, ESA will display handout materials on unstaffed tables near the ESA display in the Exhibit Hall. We ask that no more than 200 copies of any individual handout be provided. Shippers are responsible for their costs for printing, freight and handling of handout materials as ESA will NOT cover these costs.

Each company/organization wishing to display handout materials must complete and return the Application Form and provide a sample of materials to be displayed to ESA by Thursday, July 19, 2018.
Recent ESA Annual Meeting Supporters

AAAS/Science Magazine
Academic Press
Agroecology at the University of Florida
Aldo Leopold Foundation, Inc.
Alliance of Crop, Soil, and Environmental Science Societies
Allen Press
American Institute of Biological Sciences (AIBS)
American Society for Engineering Education
Annals of Botany
Annual Reviews
Aob PLANTS
Apogee Instruments, Inc.
Arctic Data Center
ARKive (Wildscreen USA)
ASD, Inc.
Association of Ecosystem Research Centers (AERC)
Bartz Technology Corporation
Battelle
Battelle/NEON Project
Bay Instruments
Berghahn Books
Biochambers, Inc.
Biohabitats, Inc.
Biosphere 2, University of Arizona
Bowdoin College
British Ecological Society
CABI/CSIRO (Stylus Publishing)
Cambridge University Press
Campbell Scientific
CEA-CREST California State University
Cell Press
Center for Applied Isotope Studies, The University of GA
Center for Invasive Plant Management
CID Bio-Science, Inc.
CJEE
Columbia University Press
Conservation Canines
Consortium for Science, Policy and Outcomes at ASU
Conviron
Cornell University Press
CRC Press/Taylor & Francis Group
CV International, Inc.
DataONE
Decagon Devices, Inc.
Department of Earth and Environment, Florida International University
DoD Strategic Research & Development Program
Department of Entomology, Texas A & M University
Donald Bren School of Environmental Science & Management
DRI-WATER
Duke Environmental Leadership Program
Dynamax, Inc.
Earthwatch Institute
EcoAnalysts, Inc.
Ecological Restoration Institute
EDAW, Inc.
ELEMENTA: Science of the Anthropocene
Elemental MS
Elementar Americas, Inc.
Elsevier
Enconair-Ecological Chambers, Inc.
Encyclopedia of Life
Environmental Defense Fund
Environmental Protection Agency
Environmental Science Program
EPA STAR Grants Program
Ferry Beach Ecology School
Florida International University - Institute of Water and Environment Forestry Suppliers, Inc.
Gasmet Technologies
Geographic Resource Solutions
George Mason University
Good Nature Publishing
Hach Environmental
Harvard University Press
Health Sciences Program; College of Science
HHMI Biointeractive
ICT International Pty LTD
IDigBio University of Florida
IIE-Fulbright U.S. Student Program
Illuminating Nations by Offering Opportunity
Institute for Broadening Participation
IOP Publishing
Island Press
JFNew
Johns Hopkins University Press
Journal of Urban Ecology
JSTOR
LACAWAC Sanctuary and Field Station
Leica Microsystems
Li-COR Biosciences
Life Sciences Studios, LLC
Loligo Systems
LTER – Network Communications Office
Lucas Scientific
McGraw Hill Higher Education
MDPI AG
Mesa Systems Co.
METER Group
MIDI, Inc.
MIT Press
MJM Software Design
Mountain Social Ecological Observatory Network (MTNSEON)
NASA Earth Science, Data and Services
NASA Global Change Master Directory/Raytheon
National Biological Information Infrastructure
National Center for Atmospheric Research
National Center for Environmental Analysis and Synthesis (NCEAS)
National Ecological Observatory Network (NEON)
National Oceanic and Atmospheric Administration (NOAA)
National Oceanographic Partnership Program
National Park Ecological Research Fellowship Foundation
National Research Council of The National Academies
National Research Press
National Science Foundation
National Tree Trust
Nature Publishing Group
New Phytologist Trust
Nordic Society Oikos
NOVAGRADE
NRC Research Press - National Research Council Canada
NSF Graduate Research Fellowship Program
Ocean Optics, Inc.
Onset Computer Corporation
Opti-Sciences, Inc.
Organization of Biological Field Stations – (OBES)
Organization for Tropical Studies
Oregon State University Ecampus
Oregon State University, Office of Research
Oxford University Press
Parrot Inc.
Pearson Higher Education
Pix4D
PLOS: Public Library of Science
PP Systems
Prentice Hall
Princeton University Press
Qubit Systems Inc.
RECON Environmental, Inc.
Regenx, Inc.
Regent Instruments, Inc.
Replication, Open Science, and Research Integrity in Ecology
Remote Data Systems
Restoration Resources
Rhizo Systems, Inc.
Rite in the Rain
Roberts and Company Publishers, Inc.
Royal Society Publishing
Rowman & Littlefield Publishing Group
Rutgers University Press
Sable Systems International
Science-AAAS
Science and Engineering Alliance, Inc.
SERDP & ESTCP Program Office
Simbio
Sinuaur Associates, Inc.
Smithsonian Institution Press
Society for Conservation Biology
Society for Ecological Restoration
Society for Range Management
Spectrum Technologies, Inc.
Springer Nature
Springer US
Stevens Water Monitoring Systems, Inc.
Surface Optics Corporation
Sustainability Investment Groups, Smith Barney
Citigroup Global Markets
Sustainable Rangelands Roundtable
Taylor & Francis Group LLC – CRC Press
Terra Populus
The Environmental Data Initiative
The John H. Heinz III Center for Science, Economics and the Environment
The National Phytotron
Thermo Fisher Scientific
The School for Field Studies
The University of Michigan
Toolk Field Station
Trinity University Press
Union of Concerned Scientists
United States Peace Corps
University of Arizona Press
University of California Press
University of Chicago Press
University of Georgia Press
University of North Texas
University of Wisconsin Press
University of Wyoming, Department of Ecosystem Science and Management
US National Phenology Network
USDA Natural Resources Conservation Service
USDA Forest Service
USDA-NRCS Plant Materials Program
US Department of Energy, Biological and Environmental Science Program
US Department of State MAB
US Environmental Protection Agency
US Fish and Wildlife Service
US Geological Survey
Vaisala
Vernier Software & Technology
Walcott Scientific
WALZ-USA
Wescor Environmental Products
W.H. Freeman & Company
Wildlife Acoustics, Inc.
Wiki Education Foundation
Wildnote
Wildlife Biology
Wiley
Women of the Cloud Forest
Yale University Press
## Important Deadlines

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>ITEM</th>
<th>DATE DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BOOTH AND TABLETOP SPACES</strong></td>
<td>Full payment of space rental fee balance</td>
<td>May 25, 2018</td>
</tr>
<tr>
<td></td>
<td>Exhibiting company/organization contact information and 50-word description of display, products, and services for Official Meeting Program. Exhibit Description Form will be sent to contact by March 2018.</td>
<td>May 11, 2018</td>
</tr>
<tr>
<td></td>
<td>Names and contact information of Exhibitor Personnel (onsite exhibit staff). Exhibitor Personnel Registration Form will be sent to contact by May 2018.</td>
<td>July 20, 2018</td>
</tr>
<tr>
<td><strong>PRINT ADVERTISING</strong></td>
<td>Completed Application Form for Program Advertising</td>
<td>May 3, 2018</td>
</tr>
<tr>
<td></td>
<td>Copy for Program Advertisement</td>
<td>May 17, 2018</td>
</tr>
<tr>
<td></td>
<td>Completed Application Form for Program Addendum Advertisement and copy in electronic format</td>
<td>July 6, 2018</td>
</tr>
<tr>
<td><strong>APP ADVERTISING</strong></td>
<td>Completed Application Form for App Advertising</td>
<td>May 10, 2018</td>
</tr>
<tr>
<td></td>
<td>Graphics and URL for App Advertisement</td>
<td>May 17, 2018</td>
</tr>
<tr>
<td><strong>VIRTUAL TRADE SHOW</strong></td>
<td>Completed Application Form accompanied by payment, company logo in electronic format, 50-word description and URL.</td>
<td>May 3, 2018</td>
</tr>
<tr>
<td><strong>HANDOUTS</strong></td>
<td>Completed Application Form and Handout Sample</td>
<td>July 19, 2018</td>
</tr>
</tbody>
</table>

## Key Contact

**EXHIBITS, SPONSORSHIPS, ADVERTISING, VIRTUAL TRADE SHOW, AND HANDOUTS**

Ecological Society of America  
1990 M Street, Suite 700  
Washington, DC 20036  
Email: exhibits@esa.org  
Telephone: 202-833-8773 | Fax: 202-833-8775

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**FUTURE MEETINGS**

104th Annual Meeting | Louisville, KY | August 11–16, 2019  
105th Annual Meeting | Salt Lake City, UT | August 2–7, 2020

See You In New Orleans!